



PO Box 2135

West Columbia, SC 29171

www.congareerapid.com

UNIFORM SPONSORSHIP PROPOSAL FOR THE 2022-2023 & 2023-2024 SEASONAL YEARS

Congaree Rapid FC is a non-profit 501(c)3 youth sports organization that serves the Columbia and Cayce/West Columbia and surrounding community by providing professional soccer training and development. Our main mission is to instill in our players a life-long love of the game of soccer. We do this by promoting the highest degree of individual technical expertise for each player and utilizing that talent to make each team successful. We believe that soccer is a building block for our players to grow as leaders on the field as well as in the community. CRFC focuses on the needs of the individual player, so that we can improve their team.

Congaree Rapid FC is requesting \$16,000 sponsorship to advertise by displaying your logo on all player game jerseys, weekly practice shirts for a two-year period, and prominently on our website. CRFC is offering logo sponsorship on game shorts for \$8,000 during this two-year cycle. This sponsorship with CRFC is a great opportunity to promote your company to thousands of players, parents and adult spectators throughout our annual seasonal year.

Congaree Rapid FC youth players range from ages 4 to 19. Our club has 550 players that live in cities including Aiken, Batesburg, Blythewood, Camden, Cayce, Chapin, Columbia, Elgin, Florence, Gaston, Gilbert, Greer, Hopkins, Irmo, Leesville, Lexington, Lugoff, Orangeburg, Swansea, and West Columbia. Players are required to wear practice jerseys at twice weekly practices at our training sites that include Heathwood Hall Episcopal School (Columbia), Refuge Church (Cayce) and the West Columbia Soccer Complex.

CRFC is a member of the S.C. Youth Soccer Association (SCYSA) and we play in travel leagues across the Palmetto State. We have three tiers of play – CRFC West Metro Rec for the beginning player ages 4-12; CRFC Junior Academy 8-12; and CRFC Select 13-19. Each week, more than 375 players practice at the West Columbia Soccer Complex, thereby increasing the reach of our partnership and visual exposure. There are 22 Rapid teams that each play one to two games per weekend from August-November and again from February-May. Players receive two game jerseys to wear to games. Through this sponsorship, your company will receive advertising to families during the practice week as well as a wide geographical area, not only in the player's communities, but also throughout South Carolina, Georgia and North Carolina via league games and tournament play.

With this sponsorship, Congaree Rapid FC would be able use the sponsorship funds to better maintain our fields, purchase additional gear to increase our professional presence, and increase the quality of our product. Thus, growing our club and increasing the number of players who would be able to publicize your company. Everything stated above, shows that this as an opportunity to benefit both organizations greatly. We are happy to provide any additional information you might want to look over.

Sincerely,

Kevin Heise
Executive Director
Congaree Rapid FC

2022-2024 Congaree Rapid FC Uniforms

POWERED BY



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